A2A Partner Meeting
April 16, 2016
Inspired by

Alice--A Moose on the Loose
Map 6.1

Alice the Moose: The A2A Link

Legend
- Greater Park Ecosystem
- St. Lawrence Islands National Park
- Precambrian Shield
- Other Park / Conservation Land
- Water
- Large City
- Major Road
- Simplified Route of Alice the Moose
- International Boundary
- Provincal / State Boundary
- City or Town
- Alice the Moose Observation

Map Info:
- Existing Hiking Trail: 310 KM 192.5 MILES
- Rail-Trail: 90 KM 56 MILES
- Main Roads: 95 KM 60 MILES
- Back Roads: 195 KM 115 MILES

Projection:
Appalachian Trail

Camino de Santiago
The A2A Trail: A PHYSICAL AND SYMBOLIC CONNECTION

- Build understanding, respect and love for this critical ecological corridor
- Provide improved health and well-being of people
- Provide sustainable economic opportunities
A2A Trail Development

- Establishing an area of focus
- Identifying challenges and opportunities
- Research of existing trails
- Fieldwork and site research
- Engaging with potential trail partners
- Mapping and GIS work
Learning from the Blueberry Trail

• 5 hours north east of Montreal
• Suffering manufacturing and primary industry sectors
• Sought to attracts tourists who would invest in the kind of communities they wanted to live in
• 14 municipalities gathered in 90s to build a 250km bike loop around Lac St. Jean
• After 4 years construction, it opened in 2000
• Now attracts 250,000 travelers and ~$9.5 million in tourism
A2A Trail Details and Ideas

- Trail Types:
  - Existing Hiking Trail: 310km / 192.5 miles
  - Rail-Trail: 90km / 56 miles
  - Main Roads: 95km / 60 miles
  - Back Roads 195km / 115 miles
- Proposed loops
- Spur trails that connect to local trail networks
- Trail ‘Passport’
- Educational and cultural programming (QUBS, Plenty)
- Experiences for all levels and ages
This year:

• 1. Continue to build trail partnerships
• 2. With Trail Partners, create a Strategic Plan for the trail
• 3. Raise funds
Plans for 2017

• 1. Finalize route with partner input
• 2. Hold hike event for publicity and to bring on more partners
• 3. Hold Trails Conference with all partners to create governance structure
Many thanks to our supporters:

Paul McKay

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